



McCall Home & School Association needs your help! On May 12, 2018, we are hosting our **2018 McCall Gala & Auction** at the Philadelphia Marriott Downtown to raise money for McCall School, which the School District of Philadelphia last year named its *#1 Kindergarten through Grade 8 School* as well as a “Model School.” McCall recently was named a National Blue Ribbon School! We invite you to join us in supporting McCall locally and to help us maintain our enriched learning environment for our children.

Gen. George A. McCall School, located at 7<sup>th</sup> and Spruce Streets, has been an educational hub for Philadelphia families for over 100 years. It draws from several city neighborhoods, including Washington Square West, Chinatown, Society Hill, and Old City. Unfortunately, the economic challenges of the School District force us to supplement our funding privately. We routinely purchase textbooks, computers, maintain our facilities, support McCall’s performing arts programming, and more.

Please help the children in our neighborhood! Please consider:

- **Event Sponsorship** (All sponsorship levels receive Name and Logo recognition (1) at the event, (2) displayed prominently at McCall, and (3) featured on our website)

Category	Donation	Receive
Bronze	\$250+	Name and Logo recognition only
Silver	\$500+	2 tickets
Gold	\$1,000+	4 tickets
Platinum	\$2,000+	8 tickets
Diamond	\$5,000+	10 tickets and special promotion throughout the event

- **Silent Auction Donation** (gift certificate, tickets, tour, etc.)
- **Cash Donation**
- **Ticket Packages**

Donations are tax deductible as McCall Home & School Association is a designated 501(c)(3) organization. Please make checks payable to “McCall Home and School Association” (address below). You may also donate on our website: [www.mccallschool.org](http://www.mccallschool.org). Donors will be listed on our website and recognized at the event.

For questions regarding sponsorship, please contact Laurel Landau at [president@mccallschool.org](mailto:president@mccallschool.org). For questions involving the Silent or Live Auction, please contact Sheri Feinberg at [McCallGala@gmail.com](mailto:McCallGala@gmail.com) or Stephanie Grenier-Griffin at [secretary@mccallschool.org](mailto:secretary@mccallschool.org).

We greatly appreciate your support. Thank you for helping us remain a top Philadelphia school!

Sincerely,

**Laurel Landau**  
*President, McCall Home and School Association*