



Home and School Association

Dear McCall Families,

Welcome to the 2017-2018 school year!

For those of you who are newcomers to McCall, our Home and School Association (HSA) exists to support the school in providing the absolute best learning environment for our students. It is because of the efforts of McCall's HSA in past years that the school has a new playground safety surface, upgraded sound system and enhanced music program, renovated library filled with books (for which we successfully raised significant amounts of funds to open in recent years when the District didn't fund school librarians), air conditioning units, Playworks and Education Works (structured recess programs), classrooms furnished with Promethean/SMART boards, Chromebooks for the upper grades, textbooks and novels, an enhanced Science Lab, a Wonders Reading Program, a wonderful website, weekly email communications, and more!

**Because of the Philadelphia School District budget situation, McCall HSA conducts an Annual Fall Fundraising Campaign to raise additional funds to maintain the success of our McCall environment.** Last year our Campaign met its goal of \$60,000! Some of the things we would like to accomplish this year include funding Education Works, updating technology and textbooks, funding the Middle School Social Studies curriculum, funding the ESOL phonics program, purchasing translation equipment, and maintaining and upgrading our indoor and outdoor facilities.

- Remember that a donation of \$500 earns you a leaf on our Giving Tree!
- You may be able to make a matching contribution through your company.
- All donations are tax-deductible, as McCall HSA is a 501(c)(3) non-profit entity.

**Per family, we are asking for a voluntary contribution of \$250, \$500, \$1000, \$2500, or more, paid at once or with an installment plan. Any amount helps!** Nothing is too small! And please spread the word!

We are seeking funds from community sponsors as well, but we need as much family support as we can get! Please invest in our children's education.

In addition to your financial support, we will need help this year with event planning, food donations, translation, and staffing tables. There are so many ways to be involved.

Each week, McCall HSA sends out a weekly update of information via email. Please provide **your email address** along with your name, child's name and class/grade. We email reminders of events and provide important information like school closures. The McCall HSA website is also updated regularly with pertinent school information, including a calendar of events. Please visit our website at [www.mccallschool.org](http://www.mccallschool.org).

Thank you for making a commitment to McCall!

***Laurel Landau***

McCall Home & School Association President

### **McCall Home & School Board**

#### **Executive Board**

Laurel Landau (president@mccallschool.org)  
Sheri Feinberg (vicepresident@mccallschool.org)  
Laura Sepe (treasurer@mccallschool.org)  
Stephanie Grenier-Griffin  
(secretary@mccallschool.org)

#### **Board Members-at-Large**

Lisa Hardy  
Tim Miller  
Marci Seder  
Lauren Summers  
Markus Weidner

### **Highlights of 2016-2017 HSA Accomplishments:**

- Hosted Fifth Annual Casino Night & Silent Auction where we raised over \$45,000.
- Purchased Air Conditioning units for the school (over \$35,000).
- Funded Playworks (\$30,000).
- Purchased 3 SMART boards and new communication equipment.
- Raised \$1600 by collecting over 16,000 Box Tops; arranged an Ice Cream Truck Party for winning classes.
- Raised over \$8,000 from Bake Sales, Shoparoo, AmazonSmile, Cherrydale, and local shops/restaurants hosting McCall Days.
- Added over 25 leaves to McCall Giving Tree (earned with a \$500 cash donation to McCall Home & School).
- Promoted and sold School Uniforms.
- Coordinated Picture Day and the annual Art to Remember project.
- Organized a Welcome Back Party, Dinner at Aqua, Halloween Party, Chinese New Year Party, Movie Nights, Scholastic Book Fair, Tango Karaoke Night, Skate Night, Sixers Night, and McCall Relays!
- Assisted with Women's Career Day and Blue & Gold Day.
- Treated the teachers to Teacher Appreciation breakfasts; maintained Amazon Wish Lists.
- Coordinated the 100 Book Challenge.
- Assisted with the Drama Club Performance (Willy Wonka and the Chocolate Factory).
- Maintained and updated our website and Facebook page and provided weekly communications for McCall Families.